

From Concept to Reality

Creating a Roadmap for Ecosystem-Based Management in Alberta and beyond

June 19–20, 2018 • Coast Edmonton Plaza • Edmonton, Alberta



Coast Edmonton Plaza Hotel
10155 105 St NW
Edmonton, AB T5J 1E2
map: <http://bit.ly/CoastEdmonton>

Registration has been extended—secure your spot!
Register here: <https://bit.ly/2J8lyEz>

Have you registered yet? Don't miss your chance to attend the upcoming workshop, From Concept to Reality: Creating a Roadmap for Ecosystem-Based Management in Alberta (and beyond)! We look forward to engaging with you during two days of learning and collaborative conversations.

We are pleased to share with you some key highlights of the upcoming workshop:

Speakers from Across North America

We'll hear perspectives on EBM implementation realities from speakers from Ontario, Nova Scotia and Oregon.

Not Your Average Workshop

We've designed both days to be open and inclusive, with the goal of creating a productive conversation about the opportunities and challenges of EBM implementation in Alberta and beyond.

World-class Keynote Speakers

Edward Grumbine, PhD

Since the 1980s, Dr. Ed Grumbine has worked on integrating conservation science into resource management planning and policy. His extensive research includes helping to define the concept of ecosystem-based management in the 1990s, working to create a national parks system in China, and helping to create more government support for villagers adapting to climate change across the Himalaya. Ed is currently North Rim Ranches Program Director with the Grand Canyon Trust, managing about 340,000 hectares of federal land north of Grand Canyon National Park, Arizona.



Grand Canyon Trust

Brenna Atnikov, MSW

Brenna Atnikov is a Senior Consultant with Reos Partners, a group dedicated to helping governments, companies, and organizations make progress on their most important complex challenges. As a facilitator, her expertise includes doing strategic mapping, building collaboration, and helping groups anchor their work in values, vision, and purpose.



Reos Partners

We are excited to welcome world-class keynote speakers who will bring a breadth of expertise and perspectives to this workshop, fueling the conversations and collaborations throughout the two days.

Matthew Pyper

Matthew Pyper is the Principal of Fuse Consulting, where he and his team focus on connecting knowledge to practice in the fields of forestry, conservation biology and land restoration. As a Forest Ecologist and Science Communicator, he has worked on over 150 knowledge exchange products designed to foster learning and dialogue about topics important to forest and land management. In 2017, he helped lead a series of dialogue sessions in Alberta and had the opportunity to document a wide range of perspectives related to the topic of Ecosystem-based Management.

Laird Van Damme

Laird is co-owner of KBM Resources Group and an adjunct professor at Lakehead University. Laird's consulting work features forest inventory, audits, policy evaluations and management planning across several jurisdictions. Much of this work is related to advancing the practices and understanding of EBM. Laird will share his experiences with EBM implementation in Nova Scotia including the challenges encountered along the way.

Shawn Morford

Shawn is the Executive Director of the Network of Oregon Watershed Councils. She is a leader in natural resource and rural development, with over 35 years of experience in collaboration and partnerships, organizational capacity-building, and designing and delivering educational programs to a wide range of audiences including non-profits, policy-makers, and Indigenous communities. Shawn is committed to cross-cultural communication and relationship building, which she regularly puts to work as a facilitator and leadership trainer. She will be sharing her experiences with EBM in the context of Oregon Watershed Councils.

Mike Briennesse

Mike is a Silviculture Guide & Policy Advisor at Ontario's Ministry of Natural Resources and Forestry. His EBM journey began within the forest industry working to help guide policy development, eventually leading to his work with the Ontario Government developing policy guides for forest management. Mike's approach to EBM policy development is that it must be evidence-based, yet adopt a synthetic, pragmatic approach that recognizes the social, economic, and environmental values that must be carefully balanced. His experiences with EBM implementation in Ontario will highlight the process, lessons learned, and opportunities that may have been missed.

Jean-Pierre Jetté

Jean-Pierre is a Sustainable Forest Management Strategic Advisor with Québec's Ministry of Forests, Wildlife and Parks. He has been with the Ministry since 1991, where he has been involved with providing on-the-ground guidance for EBM implementation and crafting EBM-related policy for 20 years. He sees EBM as a tool to help forest managers achieve their long-term sustainability goals in the safest, and sometimes cheapest, way. Jean-Pierre will be sharing the history of how Québec came to the decision to include EBM in the Forest Act of 2010—a process that

Day 1

- 8:30** Welcome, Introductions & Morning Show
- 9:00** Keynote Presentation and Q&A Session: *EBM True Confessions and Lessons Learned* - **Dr. Edward Grumbine**, Grand Canyon Trust, Flagstaff, Arizona.
- 9:45** Presentation: *Understanding Different Perspectives on EBM Through Dialogue* - **Matthew Pyper**, Fuse Consulting, Edmonton, Alberta.
- 10:00** Morning Break
- 10:30** A Fishbowl Conversation about EBM Implementation Realities
- 12:00** Lunch
- 1:00** Understanding EBM Interpretation and Implementation Realities: Presentations followed by a panel discussion
- EBM Experiences in Ontario:* **Mike Briennesse**, Silviculture Guide & Policy Advisor, Ontario Ministry of Natural Resources and Forestry
- EBM Experiences in Québec:* **Jean-Pierre Jetté**, Sustainable Forest Management Strategic Advisor, Québec Ministry of Forests, Wildlife and Parks
- EBM Experiences in Nova Scotia:* **Laird Van Damme**, Senior Partner, KBM Resources Group
- EBM Experiences in Oregon:* **Shawn Morford**, Executive Director, Network of Oregon Watersheds
- 2:30** Afternoon Break
- 3:00** World Café Exercise: *Looking Forward Together*
- 4:00** World Café Check Back
- 5:00** Closing Conversation
- 5:30** Cash Bar and Networking

Day 2

- 8:30** Morning News
- 9:00** Keynote Presentation: *Solving Complex Problems Using Stretch Collaboration* **Brenna Atnikov**, REOS Partners, Calgary, Alberta.
- 10:00** Morning Break
- 10:30** Advancing the Conversation on EBM through Rapid Prototyping
- 12:00** Lunch
- 1:00** Open Space Group Session: *Identifying at least 10 actionable items in the Evolution of EBM in Alberta and beyond*
- 4:00** Open Space Gallery Walk
- 4:30** Closing Conversation

We invite you to participate in a two-day workshop focused on identifying possible next steps in the evolution of ecosystem-based management (EBM) in Alberta and beyond. The workshop will include a mixture of presentations, case studies, small group conversations and facilitated activities. Participants will contribute directly to a roadmap to guide at least ten actionable next steps in the evolution of EBM.

Regardless of where you live and work, we invite you to the conversation. You can register here: <https://bit.ly/2J8lyEz>

Why this Workshop & Why Now? Encouraging an open conversation about EBM

Ecosystem-based management holds great promise as a new natural resource management paradigm and is being promoted by many government, industry, and stakeholder organizations in Alberta and beyond. The concept is consistent with most of our shared hopes and desires of how we wish to manage forest landscapes, and is inclusive of, as opposed to competitive with, many other current management strategies. However, EBM is also aspirational and highly complex, potentially impacting many existing policies, practices, roles, and responsibilities. As a result, many different interpretations of EBM now exist.

This diversity is not surprising. To manage the associated complexity, management organizations often resort to reinterpreting principles, simplifying concepts, emphasizing some elements over others, or omitting key features entirely all in an effort to make it work. In isolation this may be effective. However, when working with others this approach creates fragmentation. The lack of shared understanding between individuals and agencies results in the polarization of issues the erosion of trust, and ultimately roadblocks to forward movement—regardless of the quality or quantity of the knowledge or tools.

Workshop Purpose Identifying concrete steps to make EBM a reality

Policy makers, practitioners and stakeholders have an opportunity to not just further advance the conversation around EBM in Alberta and beyond, but to collaboratively identify next steps for making EBM a reality.

This workshop is not a stand-alone product, but rather one step in a deliberate process by the fRI Research Healthy Landscapes Program to engage in an open conversation about EBM. Last year we launched the *Lessons From Nature* website (www.lessonsfromnature.ca), which provides an introduction to some key EBM principles. Over the past year we conducted “EBM Dialogue Sessions” across Alberta to evaluate perspectives on EBM from across the stakeholder spectrum. Lastly, this workshop is also a follow-up to the Biodiversity and Forestry Workshop hosted by the Alberta government in June 2016.

What will the workshop yield? Building an action plan to keep moving forward

This workshop will generate a list of at least ten specific actions that can be taken to further evaluate and test EBM principles. This is all to advance the conversation and the activity around forest management in a productive and reflective way.