The Hinton Community Sustainability Plan

Bernie Kreiner, Town Manager
Town of Hinton

May 27, 2011
FMF Brown Bag Lunch session
The Hinton CSP

- Focus on Hinton Community...Hinton and a surrounding service area.
- Provides a vision of what we want our community to be in 30 years
- Contains 22 strategies and 134 actions for the 5 pillars of sustainability that will guide the decision making in the future
The Hinton CSP

- **Builds on the 5 pillars of sustainability**
  - Environment
  - Economy
  - Social Well-being
  - Culture
  - Governance

- **Provides Lenses for evaluating our actions and proposals**
The Hinton CSP Process

- Ownership at all levels and implementation by all stakeholders
- Creative public engagement
- Transparency, collaboration and inclusiveness
The Hinton CSP status

- Council Adopted Plan May 17, 2011
- Phase V-implementation!!!!
  ...by all Stakeholders:
  a. Town
  b. Partners
  c. Citizens, groups.....pledge
The Hinton CSP VISION

• More diversified economically, culturally and socially.
• More vibrant by celebrating our unique heritage, small town charm and natural amenities.
The Hinton CSP VISION

• More balanced by achieving innovative economic development while sustaining our ecological, human, economic and social resources

• More engaged, with local authorities, citizens, business and visitors working collaboratively, thus allowing everyone to enjoy a quality of life.
Culture and Recreation

1. Ensure that arts and culture play a key role in enhancing civic pride and quality of life for the community through cultural, social and economic development.

2. Provide community support to local artists and art groups.

3. Develop and upgrade indoor and outdoor facilities that make Hinton a destination for recreation and leisure activities.
CSP – Themes & Strategies

Education and Wellness

5. Provide a variety of life long learning opportunities to address the diverse needs of the community.
7. Continue to develop the Hinton Community as a socially diverse and inclusive community that cares.
8. Develop a safe and healthy community that promotes positive, constructive lifestyle choices.

9. Develop the community as a regional education and health care hub.
10. Ensure local governments and authorities are responsive to the needs of the community.

11. Enhance, strengthen and promote partnerships within the community, throughout the region and among all levels of government.
Governance and Partnerships (continued)

12. Foster vibrant non-profit organizations and groups by providing guidance and training support (e.g. effective governance, organizational stability, program delivery and fund development).
Local Economy

13. Develop a diverse, balanced and vibrant economy.

14. Develop Hinton as the regional hub of the West Yellowhead for all services.
15. Manage water resources to ensure that human water needs are met while preserving the state of natural, hydrological systems.

16. As a community and as individuals, endeavour to minimize our ecological footprint through waste reduction.

17. Endeavour to minimize the Hinton community’s ecological footprint by reducing pollution.
Natural and Build Environments (continued)

18. Protect and expand green spaces to conserve natural habitats, support biodiversity, enhance cultural resources and promote local food production.

19. Practice and promote energy conservation and alternate green energy development and use within all infrastructure systems to minimize our ecological footprint.
20. Foster balanced future growth and development of the community base with environmental and social conservation.


22. Promote the Hinton community’s unique heritage and natural setting in Alberta’s Northern Rockies through community aesthetics, streetscapes and public art.
Setting CSP Outcomes

- **Statements** i.e. Our community is resilient and adapts to change through the strength of inclusive supportive community networks and neighborhoods.

----- then measures....... 

- **Qualitative measures** i.e. ___% of our residents view our community as culturally, recreationally and socially **active**.

- **Quantitative measures** i.e. The community’s retention rate of new residents is longer by ___% every five years.
HINTON CSP

REMEMBER YOUR PLEDGE

ANY FINAL QUESTIONS?
Principles—for Economy

• Active pursuing opportunities for diversification
• Managing balanced growth to sustain a vibrant economy
• Promoting and encouraging regional business partnerships
• Strengthening our role as a regional hub
• Recognizing the value of our existing business community.
Moving to Action

• **Town of Hinton Administration (Cont’d)**
  - Develop, implement and manage a communication plan that informs and engages citizens and invites their participation in community decision making
  - Support awareness and education about sustainability
  - Contains guides, tools and checklists for stakeholders who are implementing sustainability plans, policies and measures
  - Seek opportunities for collaboration and cooperation and engaging partners
Strategy 13 - Develop a diverse, balanced and vibrant economy.

1. Pursue development within the natural resource industry and identify complementary businesses that diversify the local economy.

2. Foster entrepreneurship and encourage small business development and growth within the community (e.g., small business centre of excellence, first year financial incentives).
3. Establish Innovista as a centre of excellence for research and development within an eco-industrial park setting.

4. Foster industrial tourism as an opportunity to expand tourism and to showcase resource industries.

5. Develop programs and services to help local businesses expand their products, services and trading areas.
6. Promote and endorse commerce and trade that support people’s efforts to expand local food production operations.

7. Encourage a balance between independent, locally owned businesses and corporate enterprises in the retail and hospitality industry.

8. Source investment capital from within and outside our community to build the local economy.
9. Work with businesses and employers to attract and retain a balanced workforce that supports a diversified economy, employer of choice and location of choice.

10. Develop secondary manufacturing that utilizes the trade-transportation corridor.
Theme 4 - Local Economy

Strategy 14 - Develop Hinton as the regional hub of the West Yellowhead for all services.

1. Attract and retain businesses that equip mountain recreation and leisure activities.
2. Capitalize on free, extensive outdoor opportunities.
3. Ensure lands are available for visitor attraction sites.
4. Identify and provide attractive niche programs that promote Hinton as a destination for mountain recreation and leisure (e.g., extreme sports, outdoor education, eco-tourism).

5. Expand Hinton’s regional services.

6. Creatively promote Hinton as a regional hub provincially and/or nationally through identified local niche business opportunities and healthy community living.
7. Develop and promote the Hinton community as a tourist destination for mountain recreation and leisure.

8. Ensure an adequate supply of real estate for commercial and industrial businesses together with residential options for employees.

9. Expand opportunities for visitors to extend their stay in our community.

10. Create a service culture that provides high quality customer services and experiences.
11. Develop the Hinton community as a regional hub for bicycling.